Advantages of REACT Mobile:

• User-oriented and efficient menu design
• Tailored app design
• Wide range of module-based features
• Dynamic implementation of “live” CMS including updates for content and features
• Integration of social media and multimedia content
• Prime in app marketing opportunities
• Link to K.I.T. Group tools for easy updates and data integration
• Detailed statistics about usage (e.g. user, origin, favorites)

An online-editor has been specifically created for this mobile application which not only allows fast and efficient implementation of adjustments, but also – as a new feature – keeps everyone updated with app development in real time.

Other optional features include:

• Dynamic 3D map
• Interactive features such as polling, Q&A, and surveys
• Lead capture
• Networking
• Social Media

The following modules are available in the basic version:

• Programme module: Mapping of all programme data, including categorizing and linking relevant scientific data to speakers, presentations and abstracts.
• Speaker module: Speaker list with the ability to reproduce photos, contacts and biographies.
• Abstract module: Integration of all scientific articles and link to the programme module.
• Exhibitor module: Exhibitor list with general information and contact details, as well as links to the programme module.
• Information module: Displays static content description of the event and gives relevant background information.
• Web link module: Integration of web-based content such as blogs and webcasts.
• Social Media module: Integration of Facebook and Twitter pages to show the posts / tweets within the app.
• My Area module: Option for the users to store and display saved notes and data, including an option to send the notes by email.
• Map module: Possibility to save maps including positioning of rooms, areas and stands.
• Media module: Making multimedia content such as photos, videos and files available online

Interested in using a mobile application for your congress?
We are happy to provide you with further details and an offer.

K.I.T. Group
Association & Conference Management
info@kit-group.org
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