

Service

REACT Mobile

With the conference app REACT Mobile users have in hand the ideal companion for a day at the conference – this way conference participants receive all important information in a mobile format with just one click.

To assist organisations as they gather information for their conference app, our dedicated team works behind the scenes performing the app project management, the initial data integration, graphic design, and the ongoing uploading and maintenance of content. They offer further support in the configuration of the app such as the time-consuming publication in the App Store and the implementation of ideas into a mobile solution.

Advantages of of REACT Mobile:

- User-oriented and efficient menu design
- Tailored app design
- Wide range of module-based features
- Dynamic implementation of “live” CMS including updates for content and features
- Integration of social media and multimedia content
- Prime in app marketing opportunities
- Link to K.I.T. Group tools for easy updates and data integration
- Detailed statistics about usage (e.g. user, origin, favorites)

An online-editor has been specifically created for this mobile application which not only allows fast and efficient implementation of adjustments, but also – as a new feature – keeps everyone updated with app development in real time

Other optional features include:

- Dynamic 3D map
- Interactive features such as polling, Q&A, and surveys
- Lead capture
- Networking
- Social Media

The following modules are available in the basic version:

- **Programme module:** Mapping of all programme data, including categorizing and linking relevant scientific data to speakers, presentations and abstracts.
- **Speaker module:** Speaker list with the ability to reproduce photos, contacts and biographies.
- **Abstract module:** Integration of all scientific articles and link to the programme module.
- **Exhibitor module:** Exhibitor list with general information and contact details, as well as links to the programme module.
- **Information module:** Displays static content description of the event and gives relevant background information.
- **Web link module:** Integration of web-based content such as blogs and webcasts.
- **Social Media module:** Integration of Facebook and Twitter pages to show the posts / tweets within the app.
- **My Area module:** Option for the users to store and display saved notes and data, including an option to send the notes by email.
- **Map module:** Possibility to save maps including positioning of rooms, areas and stands.
- **Media module:** Making multimedia content such as photos, videos and files available online

*Interested in using a mobile application for your congress?
We are happy to provide you with further details and an offer.*



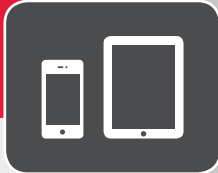
**K.I.T. Group
Association & Conference Management**

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